

Click to prove
you're human



presence of too many elements may distract the eye. The viewer can get confused if there are too many focal points. Pattern Patterns refer to repeating the art elements or their combination in a uniform way. You can turn anything into a pattern by repeating. Grids, weaves, and spirals are all classic patterns. Unity/Variety This too contributes to make the piece look interesting. This works by juxtaposing the subject matter, which means placing different objects together and creating a contrasting effect. For example, you can draw a bright blue sky next to a rain cloud. Variety will often work with different elements to create visual interest. How to Use the Principles of Art in Design Artists use different elements to greatly influence their work. You will see many examples that reveal its effectiveness. Follow the basic principles and you will be able to create composition that will always work. But sometimes it is good to break the rules. This is how new ideas are born. Bogdan Sandu, a seasoned designer with 15 years of diverse experience, has been designing websites since 2008. Renowned for his expertise in logo design and visual branding, Bogdan has developed a multitude of logos for various clients. His skills extend to creating posters, vector illustrations, business cards, and brochures. Additionally, Bogdan's UI kits were featured on marketplaces like Visual Hierarchy and UI8.